
2nd Project Spark Rules & Regulations

1. Overview

1.1 What is it?

Project Spark is a unique opportunity for a new generation of creators from around the world to express their ideas through the medium of the moving image. First held in 2023 by NANLITE and NANLUX (both brands of Nanguang), this year Project Spark is returning with a call for submissions on the theme of 'Shining Through'. To make your idea a reality you need to submit a detailed pitch document for either a narrative short, or experimental film, following the requirements below. The judges will then select the winning entrants, who will have the opportunity to make their project into a reality - with support and guidance in every stage from pre-production, through to filming, editing and post.

In a change to last year's competition, this year's Project Spark is divided into Chinese section and Global section. In the Global section the judges will select four submissions - two narrative shorts and two experimental shorts. Nanguang will provide mentorship, funds and support for rental equipment to the four finalist teams to complete their films. The completed films will be screened alongside the two narrative shorts and two experimental shorts from China.

We hope that Project Spark will flourish year after year, helping to discover outstanding new-generation creators. Nanguang believes in harbouring a continuous wave of creativity worldwide.

1.2 Timeline

February 28th, 2024 - January 18th, 2025

1.3 Open for submissions on the theme: Shining Through

The energy carried by light illuminates the world; humans are connected through the light of the screen, through images.

Images carry our dreams and preserve our thoughts and memories, even as we eventually fade away - leaving behind a record for future generations, storing our collective imagination. Images traverse great distances, communicating with others in the world who we will never meet.

Let's ride on the light, on our images, shining through different worlds.

1.4 Support for Creation

Each of the four finalist teams in the Global section will receive a production budget of USD15,000 and additional equipment rental support of up to USD5,000, courtesy of Nanguang.

2.Submission

2.1 Eligibility for Submission (all of the following conditions required)

- The work should be an original project that has not been previously submitted, or derived from submissions for other events.
- Filming on any submission should not have commenced, nor should it have received any prior investment or lighting support.
- The solicited projects are narrative shorts or experimental shorts, with an expected duration of 3-20 minutes.
- There are no restrictions on age, countries or region. This contest is open to creators all over the world.

2.2 How to Submit

Please visit www.nanlite.com and register by filling out the online form and uploading the required materials. Submission will be complete and final once you have completed all the steps and clicked the “submit” button.

2.3 Registration

The registration period is from February 28th to April 18th, 2024, lasting for 51 days. The applicants must follow the requirements below to complete the submission before the deadline.

2.4 Document Requirements for Submission

Documents Required

- 1) Fill in the registration form on the event page of the Nanlite website
- 2) Exposition for the submission (up to 200 words in English)
- 3) Story synopsis (up to 100 words in English)
- 4) Script outline (between 300 and 2000 words in English)
- 5) No less than 10 reference video clips (see spec below)

6) Entrant's previous works

***Further documents: Once the entry has been approved, the following documents need to be submitted.**

- 1) Complete Script
- 2) Storyboard
- 3) Project Proposal
- 4) Production Budget Sheet
- 5) Concept Poster

*** Note: All documents should be in PDF format and shouldn't exceed 2GB. Video format should be MP4/MOV with resolution higher than 1280*720. If the documents cannot be uploaded, please send to the official designated E-mail address: projectspark@nanlite.com**

3.Selection

3.1 Selection Principles

During the judging process, all participants (including Nanguang Project Spark team and judges) are required to sign a confidentiality agreement promising not to disseminate the content of the work, not to discuss and publicize the results of the unpublished judging results on social media platforms, and to uphold the principle of fairness and impartiality in the judging process.

3.2 Selection Judges

- Nanguang Project Spark Team
- Preliminary Judges
- Review Judges

3.3 Stage Processes

- **Selection: April 18th - May 10th**

All works will be evaluated by the Nanguang Project Spark team and the judges, and 5 shortlists will be selected from each of the two categories of narrative shorts and experimental shorts.

- **Interview: May 13th - May 25th**

After the shortlists are announced on social media platforms, online interviews will be conducted with the teams of the shortlisted projects (the Nanguang Project Spark team will

notify the teams of the specific time and communication matters by email two days in advance). Finally, two finalists will be selected in each of the two categories, namely, narrative shorts and experimental shorts.

- **Announcement of Finalists: May 31st**

The finalist projects will be announced on social media platforms, and the project will officially enter the creation stage.

4. Finalist Filming and Screening

4.1 Participants

- Finalist Team
- Nanguang Project Spark Team
- Nanguang Project Spark Judges
- Project Spark Advisory Panel

4.2 Stage Processes

- **Production and Delivery: June 1st - August 31st**

1) On the signing of a cooperation agreement, the Nanguang Project Spark team and the advisory panel will communicate with the four finalist teams on filming;

2) Entering into filming, the Nanguang Project Spark team and the advisory panel will provide technical support. The advisors will make appropriate visits and offer on-site guidance where possible during this period. The finalist teams are required to complete the delivery of their completed projects before August 31st.

- **Offline and Online Screening: September 1st, 2024 - January 18th, 2025**

1) The works will be screened offline multiple times worldwide, with events organized by the Nanguang Project Spark team. The finalist team members and advisory panel will be invited to attend.

2) The works will be screened online after closing the period running the film festival submission (122 days).

5. Notice

1) Only original works are accepted in this campaign. If selected, the applicants must commit to the exclusive online premiere of the content on the Nanguang platform. The

copyrights and the related intellectual property belong jointly to the applicants and Nanguang. Both parties have the right to make secondary use of the work (secondary editing and other processing of the film can be used for promotion, dissemination, and other commercial and non-commercial purposes).

2) The applicant is obliged to ensure the legitimacy of the work itself and must be the legal rights holder, or legally authorized representative of the submitted project or idea.

3) Once all documents are submitted and received by Nanguang, an email will be sent to inform of the successful registration. Please ensure that the information is complete and accurate. The format of the submitted attachments must meet the requirements. If the information is not available, or illegible, it may lead to the failure of the submission.

4) Once the registration is successful, Nanguang will be responsible for keeping the documents and information submitted by the applicants, promising that all the files and materials will be used exclusively for the selection of Project Spark, and will assume the responsibility of confidentiality for one year for the undisclosed ideas and films.

5) If the applicants need to replace some of the registration materials, please send the materials to the designated email address projectspark@nanlite.com during the registration period.

6) At the selection, Nanguang will announce the shortlist. Once the applicant confirms the shortlist invitation extended by the Nanguang team, they will be required to sign a cooperation agreement and follow the terms in carrying out the filming.

7) If the shortlisted candidate/team cannot be contacted within 7 days of the announcement, or fails to complete the agreement signing in a timely manner, it will be considered an automatic withdrawal from the project. Nanguang will select and supplement the candidates as appropriate.

8) During the filming period, the applicant should actively cooperate with the Nanguang team in preparation and various work during the period, and must not unreasonably withdraw or terminate the filming. In case of violation, the applicant must return all the funds and equipment supported by Nanguang team in this project and compensate for the related losses (in case of force majeure, the applicant shall communicate with the Nanguang team 7 days in advance, and no refund or compensation is required for the completed

portion of the work).

9) If the applicants would like to promote the relevant content on their own or other social media platforms, they are required to follow the format specified by the Nanguang team. The LOGO of "Project Spark" should be placed at the opening/closing of these contents.

*** For the details not mentioned above, the Nanguang team has the final right of interpretation and can adjust according to the specific implementation. After completing the registration, the applicant accepts by default all the requirements set forth in this constitution.**